

FOR IMMEDIATE RELEASE

Contact: Dave Long  
Staticworx® , Inc  
124 Watertown Street  
Watertown, MA 02472  
Phone: 617-923-2000  
Fax: 617-923-2009  
<http://www.staticworx.com>  
[dave@staticworx.com](mailto:dave@staticworx.com)

STATICWORX LAUNCHES FIRST EVER CONDUCTIVE RUBBER FLOOR  
*Safe and effective EC Rubber conductive rubber is ideal choice for ultra clean-room applications.*

WATERTOWN, MA—February 26, 2009—StaticWorx, Inc., a manufacturer of static control flooring products, announces the launch of EC Rubber, the first conductive rubber product to the market. Until now, ESD rubber was available only as a static dissipative product. Staticworx® EC Rubber provides the superior static protection of a conductive floor, making it an ideal option for applications ranging from stringent DOD 4145.26-M munitions handling to NASA grade clean-room requirements.

According to ANSI/ESD S20.20-2007, the floor and footwear system resistance, tested per ESD STM97.1, should measure less than 35 meg ohms ( $3.5 \times 10^6$ ). The resistance of static dissipative rubber is too high to meet this parameter, and because static dissipative products decay, their electrical properties diminish over time. Staticworx® EC Rubber meets the recommended parameters of ANSI/ESD S20.20-2007, with controlled footwear, and its electrical properties are warranted for the life of the floor.

EC Rubber discharges personnel faster than dissipative rubber flooring, duplicating the performance of a wrist strap. “In clean-rooms, people need to be able to move freely,” says Dave Long, the president of Staticworx, Inc. “With proper footwear, EC rubber prevents static as well as a wrist strap, yet it is not overly conductive. So static is discharged safely and effectively and people don’t have to be tethered to ground with a cord.”

Available in sheets, EC rubber can be welded and flash-covered (the rubber is installed on the floor and up the walls, as a wall base), creating a totally seamless floor, prohibiting the collection of particles. With its inherently higher coefficient of friction, EC Rubber offers greater slip-resistance than other flooring products. And EC Rubber also has the lowest outgassing properties of any flooring material currently used in the clean-room.

- Halogen and PVC free
- Low body voltage generation
- Chemical and stain resistant

- Dimensionally stable—not prone to post-installation shrinkage
- Available in tile or sheets, for a totally seamless application
- Superior static control properties, with lifetime warranty

### **About StaticWorx**

Staticworx®, Inc. manufactures, installs and services the highest quality conductive and static dissipative flooring available today. The company offers a full range of ESD carpet, vinyl and rubber tile, as well as broadloom carpet, conductive epoxy, static control wax and paint, and static control floor runners and floor mats.

All Staticworx® products are made in ISO-9000 certified factories and undergo rigorous testing by independent laboratories prior to shipment.

For clients who prefer a worry-free project, StaticWorx provides turnkey flooring solutions. First, their flooring specialists help the client choose the best floor for the specific application. Then their specialist matches the project with their best flooring installation team, and the company oversees the installation, and tests the electrical properties to be sure the floor meets the client's specifications.

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